

PCU Deutschland GmbH	Verfahrenshandbuch nach ISO/IEC 17065:2012	A12.1 data protection declaration
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## **Data Protection Declaration according to the EU General Data Protection Regulation (GDPR)**

Peterson CU Deutschland GmbH (PCU)  
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Deutschland  
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Tel.: +49 (0) 30 509 69 88 - 10

### **1.1 Purposes and legal bases of data processing**

The PCU processes your personal data on the basis of the following permissions and purposes:

- according to art. 6 par. 1 lit. a (consent) if you use the contact form on our website or send us an e-mail, we process your data to contact you,
- in accordance with Art. 6 para. 1 lit. b (execution of a contract) in order to be able to provide the services contractually agreed with you,
- according to art. 6 par. 1 lit. c (legal requirements) we transmit the personal data to other recipients such as authorities for the fulfilment of legal notification obligations (e.g. financial or criminal prosecution authorities, courts),
- according to Art. 6 Para. 1 lit. f (legitimate interest) we inform our customers about our products/services, if necessary, for the purpose of customer loyalty.

### **1.2 Recipients of personal data**

Your personal data is entered into our central customer management system. Our parent company and all associated subsidiaries are recipients of this data. If necessary in the course of a certification procedure, we also transmit data to standard providers or authorities (e.g. QS, BLE or organic associations). For the processing of our accounting we transmit data to DATEV, a tax office and tax authorities. In addition, IT service providers who maintain our technical infrastructure may have access to personal data.

### **1.3 Third country transmission**

We do not carry out third country transfers.

### **1.4 Data storage**

We process your personal data as long as the customer relationship exists. The storage of data after termination of a customer relationship is reduced to the minimum duration of legal requirements, such as the proof and storage obligations (usually 6 - 10 years). The data is then deleted.

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### 1.5 Rights of the persons concerned

According to the GDPR, regarding his stored personal data, the Customer has the right to:

- Be informed/access, Art. 15
- Rectification, Art. 16
- Erasure (“right to be forgotten”), Art. 17
- Restriction of processing, Art. 18
- Revocation of consent, Art. 7
- Objection of processing, Art. 21
- Data portability, Art. 20

### 1.6 Scoring

The PCU does not perform automatic decision making.

### 1.7 Use of cookies

Our website uses cookies. Cookies are text files which are stored on a computer system via an internet browser.

Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a string of characters through which internet pages and servers can be assigned to the specific browser in which the cookie was stored. This enables the visited internet pages and servers to distinguish the individual browser of the concerned person from other internet browsers that contain other cookies. A particular internet browser can be recognized and identified by its unique cookie ID.

By using cookies, the PCU can provide users of this website with more user-friendly services that would not be possible without cookies.

By means of a cookie, the information and quotations on our website can be optimized for the user. The purpose of this recognition is to facilitate the use of our website for the visitor. For example, the user of a website that utilizes cookies does not have to re-enter his access data each time he visits the website because this is taken over by the website and the cookie stored on the user's computer system.

You can prevent the setting of cookies by our website at any time by means of an appropriate setting of the Internet browser used and thus permanently object to the setting of cookies. Furthermore, cookies that have already been set can be deleted at any time via an internet browser or other software programs. This is possible in all common internet browsers. If you deactivate the setting of cookies in the used browser, not all functions of our website may be fully usable.

### 1.8 Categories of data

If we do not obtain information directly from you, but from our parent company, affiliates or government agencies, we may use the following categories of information:

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- Name
- Contact details
- Function in the company

### **1.9 Separate information on your right of objection**

You have the right to object to our direct advertising at any time. As soon as we have received a corresponding objection against the use of your data for direct marketing purposes, we will no longer make use of your data for this purpose.

You can address your objection to: Postal and e-mail address.

### **1.10 Right of appeal**

Every customer has the right to contact us with a complaint or to use the contact form on the above-mentioned PCU website. In addition, a data protection supervisory authority may be contacted in the event of a complaint. The data protection supervisory authority responsible for the PCU is:

Berlin Commissioner for Data Protection and Freedom of Information  
*„Berliner Beauftragte für Datenschutz und Informationsfreiheit“*  
Friedrichstrasse 219  
10969 Berlin, Germany